

Mary Le

Product Design + Web Development

ABOUT ME

I work with people, shapes, and colors to create delightful digital experiences and impactful products that empower individuals to solve real-world challenges.

<https://www.maryle.me>
[linkedin.com/in/maaryle](https://www.linkedin.com/in/maaryle)

EDUCATION

Cornell University

Masters in Information Science (HCI)

University of California, Irvine

Bachelor of Arts in International Studies

Bachelor of Arts in Sociology

EXPERIENCE

Amplify Education | Product Design Director (2023 – Present)

UX Designer (2018), Sr. Product Designer (2019), Product Design Manager (2022)

Developing a unified UX vision across the Platform. Managing and refining multi-year roadmaps and design OKRs as it aligns to market trends and business goals and values. Fostering strong relationships with cross-functional teams and stakeholders to align on shared vision execution. Leading and growing product design teams throughout different stages of design life cycles.

Highlights

- Revamped an assessment suite to include digital assessments, comprehensive reporting, and personalized instructional recommendations
- Developed and deployed online resources to assist educators, students, and families during the COVID-19 pandemic
- Managed a design team through a hyper-growth period, COVID-19, and company reorganization.
- Led successful launches of multiple major products during back-to-school seasons.

Northwestern Polytechnic University | Front-end Developer (2016 – 2017)

Led design for a learning program website, updated designs for the main university site, and redesigned the internal administration portal. Developed and deployed front-end code for two websites and an admin portal. Produced marketing collaterals and materials for social events. both digital and material print assets.

Mobile Action | Front-end Web Developer (Contract 2015)

Developed and deployed front-end production code for a data analytic dashboard to track and optimize app performance on the App Store and Google Play Store. Incorporated UX best practices into the dashboard redesigns.

Achievers | Front-end Web Developer (Contract 2015)

Created a responsive web app to collect survey data at large events. Iterated on the survey app's design based on over 200 responses from 2 usability tests, ensuring a superior user experience before launch. Developed and deployed front-end production code for the survey web app and a revamped corporate website.